

mix

design
colour & texture
interiors
architecture
industrial
automotive

International Design Trends Autumn Winter 2012/13 Part Two

Pioneering Paint

Carbon Fibre

Frieze Art Fair

Germany Focus

Arik Levy Interview

THE MAGAZINE FOR COLOUR, DESIGN & TRENDS FROM GLOBAL COLOR RESEARCH™

ISSUE 26 FOUR 2011

€19.50/£17/\$24



In each issue Mix selects two very different micro trends. Here we look at all the fun of the fair with a light-hearted and highly graphic take on carousels and performing elephants; then we return to that staple of interior design, the heritage fabric, with an appreciation of the beauty of traditional weaves and herringbones.

FAIR PLAY

This whimsical trend takes inspiration from a trip to the funfair. At spring summer 2012's Paris Fashion Week, Louis Vuitton featured a ride on carousel horses in pretty candyfloss colours. This idea was picked up by Mini Moderns, which showcased its Folk Rock collection at LDF. Highlights included Fayre's Fair, a printed wallpaper of everyone's favourite ride, the gallopers. Also riding the merry-go-round is Zedhead, the design label created by UK based textile print designer Zoe Thompson. Using a combination of photography, sketching and graphic design, she has come up with Giddy Up Horsey, printed around lampshades and on cushions.

Heading inside the Big Top is London based designer-maker Daniel Heath. Creating bespoke, hand-printed fabrics and wallpapers, his designs feature hand-drawn scenes from circus performances, balancing elephants in Amazing Jumbo and daring trapeze tricks in High Wire.

Kate Usher also explores circus themes with Roll Up Roll Up and Fairground, luxury wall-coverings with a playful and quirky edge. In September Usher launched her Exclusive Wallpaper Collection at Tent during London Design Festival.

Two other designers on show at Tent also chose carnival themes. British print designer Zoe Murphy creates imagery inspired by her seaside hometown of Margate, printing directly onto recycled and restored interior products and soft furnishings. Sarah Newman of DesignBark developed her skills for screen-printing onto real wood veneers and showed Big Top lampshades, using Victorian style circus graphics. The saturated and vibrant colour palette creates a moment of visual intensity.

Finally, Fishes Eddys, a homewares store in New York and online, supply glassware designed by Patrick Hruby. This Los Angeles-based illustrator has a particular interest in the geometry of nature, which has become central to his work and style, and for this series he has focused on circus themes.



1



3



4

- 4. Daniel Heath
www.danielheath.co.uk
- 3. DesignBark
www.designbark.co.uk
- 7. Fish Eddy
www.fishseddy.com
- 2. Kate Usher
www.kateusher.co.uk
- 6. Mini Moderns
www.minimoderns.com
- Patrick Draws Things
www.patrickdrawsthings.com
- 1. Zed Head
www.zedheaddesigns.com
- 5. Zoe Murphy
www.zoemurphy.com



5



7



HERITAGE



5



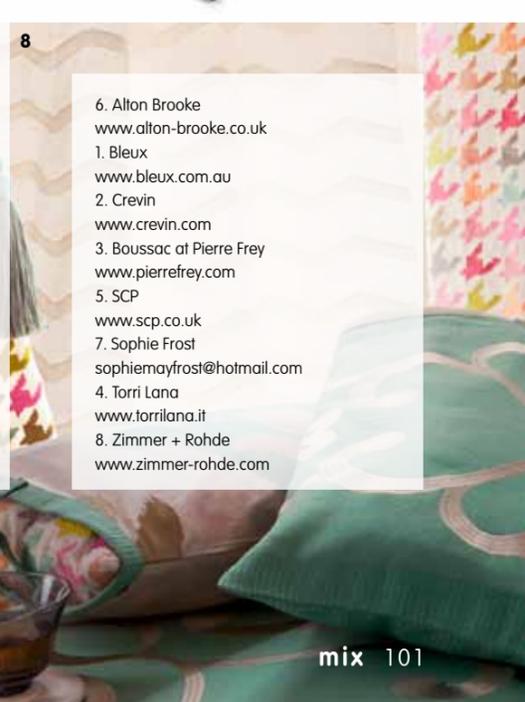
7

Although a mainstay in design, heritage fabrics have seen a recent resurgence in both the contemporary and traditional form, through fashion into interior and beyond. SCP stock these herringbone woven blankets by Green Grove Weavers. Designed and produced in Strathspey in the Scottish Highlands, they're made from natural undyed British wools taken from the fleece of the Jacob sheep. Alton-Brooke's Rib rug collections in pure wool are hand woven in small striped sections, creating a subtle checked pattern. These long-established techniques epitomise this classic trend.

Seen at this year's MoOD Brussels, upholstery specialists Crevin launched its new collection, showcasing micro dogtooth patterns on its outdoor fabrics. Shown here, Duo is a small hopsack weave, made with double warp in order to give more stability, yet because of the Polypropylene yarn it also has a surprisingly soft handle for a weatherproof material. Also at MoOD, Torri Lana, known for its traditional woven jacquards, presented Dehors, a new outdoor fabrics collection in a fine herringbone twill.

Sophie May Frost, a recent graduate from the University of Brighton, finished with a collection entitled Modernising Identity, a study into Scottish heritage fabrics, in particular Harris Tweed. Her technical dye development and experimental printing processes led to mixing woven and printed textiles, designing a distinctive printed check with some interesting visual effects. The resulting woollen fabrics have been made into luxury clothing.

Heritage patterns are usually seen in monochrome colourways, yet the Etamine collection by Zimmer + Rhode breaks away by introducing a multi-coloured hounds-tooth woven onto a creamy yellow background. Boussac at Pierre Frey has a playful take on its fabric range, with the Pola paper collection, while Australian print designer Bleux also takes a modern twist by introducing a lime among grey tones. These traditional hounds-tooth check wallpapers simplify the shapes created within this heritage weave into a printed pattern.



8

- 6. Alton Brooke
www.alton-brooke.co.uk
- 1. Bleux
www.bleux.com.au
- 2. Crevin
www.crevin.com
- 3. Boussac at Pierre Frey
www.pierrefrey.com
- 5. SCP
www.scp.co.uk
- 7. Sophie Frost
sophiemayfrost@hotmail.com
- 4. Torri Lana
www.torrilana.it
- 8. Zimmer + Rhode
www.zimmer-rohde.com